



Majestic Theatre

Direction
Lee & J.J. Shubert

Boston

A GIFT OF

DISTINCTION



A New
Djer-Kiss "Conceit"
at the fashionable shops

NOW smart shops are showing a new and novel aid to beauty: A Vanity Bag in blue, black or brown morocco, or tan ecrasé leather. Containing: the Djer-Kiss Two-Fold Compact in matte-gold finish! Djer-Kiss Lip Rouge! and a convenient purse-pocket for *Madame's* change!

The Djer-Kiss Two-Fold Compact is, of double compacts, the most convenient and practical. It presents in compact form, Djer-Kiss Rouge, Djer-Kiss Face Powder and *two* mirrors—a detail mirror to reflect any *part* of the face; a convex reducing mirror to reflect the *entire* face at a glance.

DIPLOMAS

Andre'

GOLD MEDALS
ST. LOUIS 1922
BOSTON 1924

Steaming or Oil Process
Marcel Waving
Parisian Hair Clipping

PERMANENT WAVE
SPECIALIST

Manicure
Hair Tinting
Facial Shampoo
Hair Goods Etc.

234 Boylston St.
Room 507

B. B. 3790 and 7514
Boston, Mass.



HINCKLEY & WOODS
INSURANCE
40 BROADST.
BOSTON

FIRE
LIABIL-
ITY, AUTO-
MOBILE, BUR-
GLARY AND EVERY
DESCRIPTION OF INSUR-
ANCE AT LOWEST RATES.
BUSINESS ESTABLISHED 1868

PACKING

MOVING



STORING

SHIPPING

We Ship Household Goods and Office
Furniture to All Parts of the World
46 Bromfield St. Telephones: Main 4771
South Boston 3932

Petticoats

Suits

Furs

Coats

Bonney's
459
Washington St.
Near Winter St.

Skirts

Gowns

Waists

Fur Storage
and Repairs

Purdy

Personality

Is the sum of all the traits wherein one differs from another.

One who has marked personality is careful to guard it and to express it favorably in every phase of life.

His thinking, his books, his pastimes are not the usual conventionalities of the crowd.

Above all, he is anxious that his portraits shall breathe with his own characteristics.

So he goes to PURDY

145 Tremont St.

PACKING

MOVING



STORING

SHIPPING

We Specialize in House to House
and Long Distance Moving

46 Bromfield St. Telephones: Main 4771
South Boston 3932

Old Timers Column

Some time ago we were looking over an old program, way back in the sixties or seventies and this supreme stellar attraction extraordinary billed in large letters that the lavish sum of \$2000 had been spent on bedroom furniture necessary in one of the scenes.

* * * *

That must have been important money in those days, but for the benefit of the young folks in the audience let me tell you that today \$2000 will just about pay for the mattress and one leg of the bed.

* * * *

It costs around \$800 carfare to bring an ordinary sized company over from New York, not to count freight on the scenery and \$5000 for a curtain and \$10,000 to \$20,000 for a setting is ordinary to say the least.

* * * *

Before a show opens today there is generally \$75,000 to \$150,000 on the wrong side and when you consider the extreme discriminating taste of the Boston audiences, believe me the show has got to be pretty good to make any money in Boston.

* * * *

In the good old days for \$2000 you could hire a theatre, bill the town, paint three sets, an interior, an exterior and a street, generally BROADWAY in wicked New York, hire two leads and a heavy and with a fair sized house pay for the show the first night.

Them were the good old days.

BOSTON INVITES ALL NEW ENGLAND TO A FEAST OF ART AND SUPER SPECTACLE

F. RAY COMSTOCK and MORRIS GEST have the great honor to present

THE MIRACLE

Book by KARL VOLLMOELLER.

Music by ENGLEBERT HUMPERDINCK.

STAGED BY MAX REINHARDT

COMPANY OF 600 PEOPLE

Produced Under the Personal Supervision of MORRIS GEST

FOR FIVE WEEKS ONLY

Grand Opening

Wednesday Evening, October 28

Final Performance December 5

BOSTON OPERA HOUSE

(NOTICE: The theatre will be closed for two weeks prior to the opening to transform it into a cathedral interior. It will be necessary to remove 600 seats in order to make this production possible.)

MAIL ORDERS NOW

Address treasurer, Boston Opera House.

PRICES (Add 10% war tax): Eves. at 8 Sharp—Chancel and box seats, \$4; Orchestra Circle, \$3; Balcony, 1st 3 rows, \$3; Balcony, next six rows, \$2; Balcony balance, \$1.50; Second Balcony, \$1.

Popular Matinees Wednesday and Saturday at 2 Sharp—Chancel and box seats, \$3; Orchestra Circle, \$2.50; Balcony, 1st four rows, \$2.50; Balcony, next six rows, \$2; Balcony, balance, \$1.50; Second Balcony, \$1.

**EXTRA MATINEES ELECTION DAY AND THANKSGIVING DAY—
NO INCREASE IN PRICES**

Special arrangements with railroads and bus lines to facilitate transportation from all points in New England; also, parking space adjacent to theatre. Inquire of your local ticket agent.

"THE MIRACLE" HISTORY

Born at the Olympia, London, in 1911, where it played to 30,000 people a day.

Produced with great triumph in Berlin, Stockholm, Vienna and fifteen other European capitals.

Finally, New York, in the Century Theatre for ten months, playing to \$2,300,000.

Then the City of Cleveland took it for three weeks and played to 136,994 people with receipts of \$401,000.

Now "The Miracle" opens in Cincinnati Music Hall, September 28, under the patronage of Civic Organization with a fund of \$250,000 raised to present it there for three weeks.

From Cincinnati, "The Miracle" comes direct to Boston.

"The Miracle" goes from Boston to the City of St. Louis, where the Municipality has raised a fund of \$325,000 for it to be presented there for four weeks.

1829



1925

HAVE FALL CLEANSING DONE NOW

Suits Overcoats
Wraps Gowns
All Household Articles

Why not phone us to estimate your requirements

QUALITY WORK

QUICK SERVICE

PHONES: BACK BAY 3900
NEWTON NORTH 0300

LEWANDOS

Cleanders Dyers Launderers

284 Boylston Street

17 Temple Place

1 Galen Street Watertown

“YOU CAN RELY ON LEWANDOS”

— LOOK YOUR BEST —

There is an Exclusive Bobbing Shop in Boston whose Clientle is in the Selective Class. You are Cordially Invited to Visit

D'Angelo & Murray

Phones Congress 3115—2993

STUDIO BLDG., 110 TREMONT ST.

ROOMS 306 and 307

GILMOUR, ROTHERY & Co.
INSURANCE

Forty Broad Street

Boston

Jackson's

Restaurant

*A
Delightful Place
to Eat*

613

WASHINGTON STREET
B O S T O N

BREAKFAST
LUNCHEON
DINNER

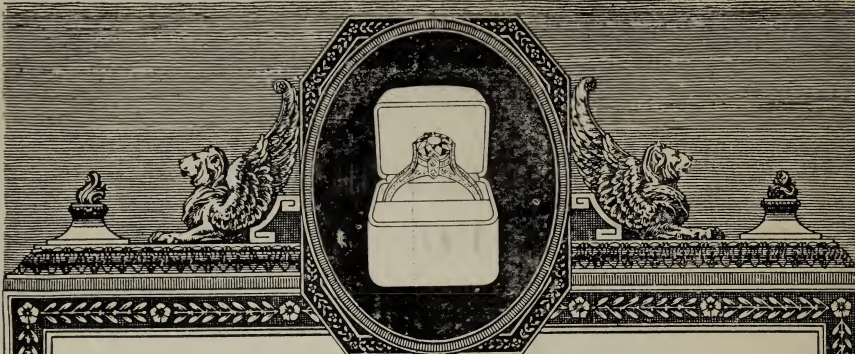
Our new Restaurant is open to the public at 613 Washington Street, opposite Keith's new Theatre, five minutes' walk to all of the theatres; convenient to the subways and shopping district; something nice to eat before or after the theatre.

HOME-MADE CANDIES — Chocolates, Bons Bons, Fudges, Cream Kisses, and Hard Candies from our own Home-Made Candy Kitchen.

QUICK SERVICE
MODERATE PRICES

SODA FOUNTAIN SERVICE — Sodas, Sundaes, Beverages and Fancy Desserts served from our Soda Fountain located in the rear of our store—open to the public for inspection.

For Reservations, etc., call BEACH 8836



The sparkle on the third finger

An engagement ring is the ring of happiness. Its steadfast sparkle shines upon the hand of the newly engaged girl and will shine upon the hand of the happy matron many years from now

Therefore, it should be carefully chosen. It should not show the whim of the hour, for it must have lasting style as well as beauty. The quality of its jewels should be the best.

We have many engagement rings to show you. They are carefully designed, and good diamonds are used in all of them. We have studied diamonds for one hundred and twenty-five years, and the knowledge that only the years can bring is used in selecting the stones we offer you. We are sure that your confidence in our judgment will not be misplaced.

The prices of our engagement rings begin at a very modest figure and are based upon the size of the stones and the intricacy of the setting.

Shreve, Crump and Low Company

FOUNDED IN 1800

Jewelers, Gem Merchants, Watchmakers

147 Tremont Street

Boston, Massachusetts



Shubert Majestic THEATRE

Messrs. LEE & J. J. SHUBERT, Managing Directors
Telephone Beach 4520 Seats also at Little Bldg. at Box Office Prices

Week Beginning Mon. Eve., Sept. 21, 1925

Matinees Wednesday and Saturday

ARTHUR HAMMERSTEIN

Presents

“ROSE-MARIE”

A Musical Play with a Brilliant Cast

Book and Lyrics by Otto Harbach and
Oscar Hammerstein, 2nd

Music by Rudolf Friml and Herbert Stothart

Book Staged by Paul Dickey

Dances Arranged by David Bennett

Gowns and Costumes Designed by Charles Le Maire

Production Under Personal Supervision of Arthur Hammerstein

Orchestra Under Direction of Charles Ruddy

THE CAST

(Characters as They Appear)

Sergeant Malone.....	Charles Meakins
Lady Jane.....	Beatrice Kay
Black Eagle.....	Paul Porter
Edward Hawley.....	Edward Kirby
Emile La Flamme.....	Frank Harrington

“CHIEF OF THEM ALL”




Samoset

CLOTH OF GOLD
CHOCOLATES

Always in Good Taste

“Back to Methuselah”

NDER THE ABOVE TITLE Bernard Shaw laments the fact that men and women die just at the time when they might profit from the wisdom accumulated during a lifetime's experience.

HIS POINT is certainly proved when applied to an institution like ours, for example, which is doing its best work at an age when the individual has ceased from his labors.

FOUNDED 1851

Never found wanting since!



Jordan Marsh Company

VALUE—QUALITY—SERVICE—ASSORTMENTS

E.F. Kemp
GOLDEN GLOW SHOPS

183 SUMMER ST. 10 WINTER ST. 1 SCHOOL ST.

E.F. Kemp
GOLDEN GLOW

SALTED NUTS **NUT GOODIES**

PEANUTS	PIGNOLIAS	PEANUT BRITTLE
ALMONDS	BLACK WALNUTS	GLACE NUTS
PECANS	BUTTER NUTS	CREOLE PRALINES
FILBERTS	MAPLE NUT FUDGE	COCOANUT PATTIES
WALNUTS	CASTANETS	COCOANUT FUDGE
CASHEWS	PISTACHIOS	CREAM CARAMELS
		CHOCOLATE NUT FUDGE

Wanda Lucille Middleton
 Hard-Boiled Herman Houston Richards
 Jim Kenyon Paul Donah
 Rose-Marie La Flamme Madeleine Massey
 Ethel Brander Dolores Suarez

Ladies of the Ensemble—Olive Bond, Ann Ju Rika, Lillian Lyndon, Carol Andrews, Lillian Arnold, Dorothy M. Siple, Irene Mayo, Beatrice Fox, Ruth Schofield, Gertrude Waldon, Betty Weber, Lovey Silver, Rose W. Gray, Sophia Ross, Ursula Murray, Laurie Green, Rita Miles, Thea Thompson, Phoebe Hughes, Peggy McCarthy, Maude Neul, Sylvia Seville, Vlora Fay, Rose Miles, Winnie Dunn, Ruth Caulfield, Thelma Judd, Grace De Vinney, Alice Olsen.

ROSE-MARIE



Rose Marie in horror at the sight of her young man in his "trick" new suit. Can't blame her, but can blame him for not coming to us first for advice.

The best of everything men and boys wear.
 Prices moderate.

ROGERS PEET COMPANY

formerly

Macullar Parker

Tremont Street at Bromfield

Date Theatre Star
 Also Impression

In the party were

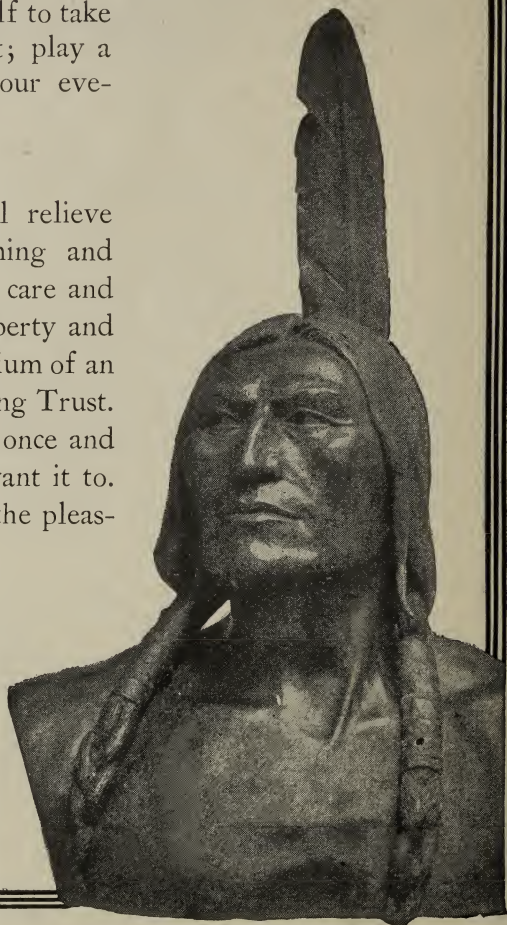
Feeling that a collection of the Rogers Peet cartoons might make an interesting record of plays seen, we shall be glad to provide a little album for these clippings. Write to, or call at our store.

Think of Yourself Once in a While

Don't you owe it to yourself to take a vacation; to travel a bit; play a little more golf; have your evenings free?

The Shawmut Bank will relieve you of the time-consuming and troublesome detail of the care and management of your property and securities through the medium of an Agency Account or a Living Trust. Either one is effective at once and operates as long as you want it to. You get the benefits and the pleasure yourself.

Come in and talk with our Trust Officers, you will be surprised at the simplicity with which such an arrangement can be made.



THE NATIONAL SHAWMUT BANK

MAIN OFFICE: 40 WATER STREET, BOSTON
Arlington Street Office: Park Square Building
Kenmore—Governor Square Office: 542 Commonwealth Avenue

HERRICK ALWAYS THE BEST SEATS

PHONES: 2328, 2329, 2330, 2331, BACK BAY

Gentlemen of the Ensemble—Tom Chadwick, Charles Angle, Russell Griswold, Arthur Barry, Homer D. Wallen, Frank Dobert, Ernest Ehler, Rea Sargent, Don Heebner, Thomas Rider, George Holmes, Wesley Boynton.

SYNOPSIS OF SCENES

Act I.

Scene 1—Lady Jane's Hotel, Fond du Lac, Saskatchewan, Canada.

Scene 2—Black Eagle's Cabin, one hour later.

Scene 3—Totem Pole Lodge, near Kootenay Pass in Canadian Rockies, a few weeks later.

Act II.

Scene 1—A Novelty Shop in Quebec. (Eight months have passed.)

Scene 2—Grand Ballroom, Chateau Fontenac, Quebec. One month later.

When Autumn Comes



NOTHING is quite so fascinating as a Bachrach Portrait taken out-of-doors. It will bring back memories for many years—don't make it a snapshot—let an experienced photographer make a real portrait that will last. There are infinite possibilities if you will let Bachrach pose you—and the children.

Bachrach

Established 1868

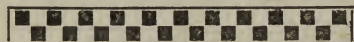
Photographs of Distinction

647 BOYLSTON STREET

Back Bay 4155



Every Driver an Escort



CHECKER TAXI

Sees You Safely Home

As an additional measure of protection, Checker drivers now see that their passengers are safely inside their own doors, before driving away. It is optional with passengers to request driver to escort them to their doorway.

By using Checker Taxi, Boston women may maintain their independence and go and come as they please, protected from the danger of molestation often lurking in doorways and dark entrances.

In effect, this adds over 500 husky drivers to Boston's Police force. It has been noted by the Police Department with definite satisfaction.

We are pleased to render this service. It was the idea of the drivers themselves, who are as eager as we are to take the best possible care of the people entrusted to us.

**Don't Take a Chance
Take a Checker**

FRANK SAWYER, *President*

BACK BAY 10,000



"MY GIRL"

The Snappiest Musical Play in U.S.A.

at the Wilbur Theatre.

"My Girl," the snappy musical farce after its ten months' run at the Vanderbilt Theatre, New York, has opened its Boston engagement auspiciously at the Wilbur Theatre, and is now in its eight and last successful week there.

"My Girl" is a musical comedy of distinction in that it depends on a smart plot, speedy dancing, a crack jazz organization and farce humor for its appeal. Harlan Thompson wrote the book, and Harry Archer the music, the same Thompson and Archer whose "Little Jessie James" of last season was a refreshing novelty.

Several of the "Little Jessie James" cast are in "My Girl." Frances Upton is the dancing star. Roger Gray is the chief comedian, and among the specialty dancers are Ann Kelley, Barbara Grace and Marea Kerns.

The Archer jazz band which enlivens the course of "My Girl" is Mr. Archer's own organization, the same band which introduced such hits as "I Love You" last season and "You and I," "Desert Isle," "Rainbow of Jazz," and half a dozen other hits from "My Girl" this year.

In the cast, in addition to those mentioned are Edna Morn, Jayne Auburn, Margaret Armstrong, Harriet Ross, George Sweet, Jo Wagstaff, Patrick Rafferty, Harry Keenan, and the famous Vanderbilt Girls.

Scene 3—Impression—the cellar of hotel on the river front, Quebec. That night.

Scene 4—One month later. On a hill near Kootenay Pass.

Scene 5—"The Castle."

NOTE—The musical numbers in this play are such an integral part of the action that we do not think we should list them as separate episodes. The songs which stand out, independent of their dramatic associations are "Rose-Marie," "Indian Love Call," "Totem Tom Tom," and "Why Shouldn't We," in the first act, and "The Door of My Dreams" in the second act.

Costumes Executed by the Arthur Hammerstein Costume Co.
Under Supervision of Blanche Besand.
Silks from Mallinson's

The goods in the shirts worn in Act I were manufactured by the Homestead Woolen Mills, West Swanzey, N. H.

STAFF FOR ARTHUR HAMMERSTEIN

Hugh A. Grady.....	General Manager
John V. Hope.....	Company Manager
Paul Porter.....	Stage Manager
Thomas Chadwick.....	Asst. Stage Manager

A Real Old Fashioned

SHORE DINNER

Steaks, Chops **is served** *Special*
or **every day** *Lobster*
Chicken Dinners **at** *Dinner*

CANN'S SEA GRILL

"KNOWN ALL OVER THE WORLD"

122 Canal St.

Near North Station

OPEN ALL YEAR 'ROUND

SHUBERT THEATRE

NOW PLAYING

NEXT WEEK 2nd WEEK

The Messrs. Shubert

present

The Greatest and Most Beautiful Operetta ever presented

The Student Prince

(in Heidelberg)

WITH

**DeWolfe Hopper, James Liddy, Odette Laudner,
Eva Davenport, Lucienne Herval, Edward Sturley**

A Great Singing Cast of 100

And a Student Male Chorus of 60 Voices

Now in its second year at the Jolson Theatre,
New York — 2nd Year in Chicago — 6 Months in Philadelphia

This Attraction will Positively Play no other City
in New England This Season

**Book and Lyrics
by Dorothy Donnelly**

**Music by
Sigmund Romberg**

Staged by

J. C. HUFFMAN

Entire Production staged and directed by

Mr. J. J. SHUBERT

Boston's Leading Theatres and Successes

Under the direction of Messrs. LEE & J. J. SHUBERT

SHUBERT MAJESTIC

THEATRE

Messrs. Lee & J. J. Shubert

Managing Directors

Evenings at 8.15

Matinees

Wed. and Sat.

at 2.15

SHUBERT PLYMOUTH

THEATRE

Messrs. Lee & J. J. Shubert

Managing Directors

Evenings at 8.15

Matinees

Thurs. and Sat.

at 2.15

SHUBERT Ye WILBUR

THEATRE

Messrs. Lee & J. J. Shubert

Managing Directors

Evenings at 8.15

Matinees

Wed. and Sat.

at 2.15

SAM S. SHUBERT THEATRE

Messrs. Lee & J. J. Shubert

Managing Directors

Evenings at 8.15

Matinees

Wed. and Sat.

at 2.15

SHUBERT BOSTON OPERA HOUSE

Messrs. Lee & J. J. Shubert

Managing Directors

Evenings at 8.15

Wed. and Sat.

at 2.15

MONDAY, SEPTEMBER 21.....TWENTY-FOURTH WEEK

POP. \$2 MATS. WED. AND SAT.

ARTHUR HAMMERSTEIN offers

The Biggest Musical Hit Ever Produced in America

“ROSE-MARIE”

with a Great Organization of 100

Book and Lyrics by Otto Harbach and Oscar Hammerstein, 2nd

Music by Rudolf Friml and Herbert Stothart

Dances arranged by David Bennett

MONDAY, SEPTEMBER 21.....SECOND WEEK

DONALD GALLAHER and JAS. W. ELLIOT

Present

That Roaring, Screaming, Thrilling Mystery

THE GORILLA

The Funniest Show on Earth with a Great Cast

Pop. \$1.50 Mat. Thurs.

MONDAY, SEPTEMBER 21.....EIGHTH AND LAST WEEK

LYLE D. ANDREWS Presents

The Snappiest Musical Play in the U. S. A.

“MY GIRL”

By HARLAN THOMPSON and HARRY ARCHER

Authors of “Little Jesse James”

HARRY ARCHER'S FAMOUS ORCHESTRA

And the Greatest Dance Chorus of Them All

Pop. \$2 Mats. Wed. and Sat.

MON., SEPT. 28—“WHAT PRICE GLORY”

MONDAY, SEPTEMBER 21.....FIRST WEEK

The Messrs. Shubert present the Biggest Musical Success
of the Century

The STUDENT PRINCE in HEIDELBERG

With a Great Singing Cast of 100

AND A STUDENT MALE CHORUS OF 60 VOICES

Now in Its Second Year at the Jolson Theatre, New York

2nd Year in Chicago—6 Months in Philadelphia

Book and Lyrics by Dorothy Donnelly. Music by Sigmund Romberg

Staged by J. C. HUFFMAN

Produced under the personal direction of J. J. SHUBERT

All Nights, 50c to \$3.00

Wed. Mats. 50c to \$2; Sat. Mats. 50c to \$2.50

MONDAY, OCTOBER 28.....FIRST WEEK

Boston Invites All New England to a Feast of Art and Super-Spectacle

F. RAY COMSTOCK and MORRIS GEST

have the great honor to present

THE MIRACLE

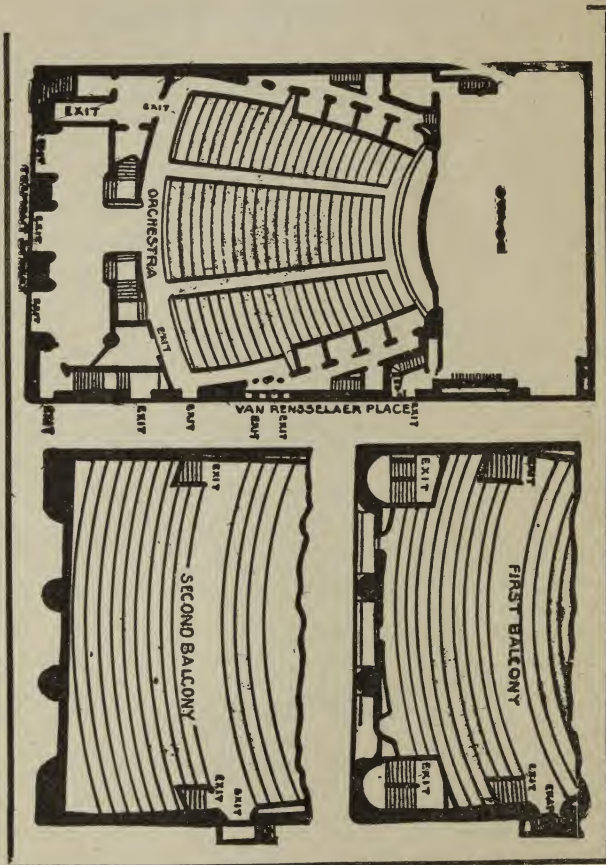
Staged by Max Reinhardt. Company of 600 people.

Produced under the Personal Supervision of

MORRIS GEST

Five Weeks Only. Final Performance Dec. 5.

MAIL ORDERS NOW



MAJESTIC THEATRE

KELLY SPRINGFIELD TIRES

Where roads pierce
undeveloped wilds,
Skirt timber line, thread
deep defiles—
Where "Service Stations"
rarely play
A friendly part along
the way,
No tire trouble need
one fear
Who drives on Kellys
front and rear.



V O S E



VOSE PIANOS

will add to your home all that their exquisite quality would suggest,
and you know in advance that they will give extreme satisfaction.

We challenge comparisons

VOSE & SONS PIANO CO.

160 Boylston Street, Boston